Hollywoodâ€™S Best Kept Secret Comes To Sri Lanka

The Farrell Hair Replacement system, an Advanced Hair Care Solution proven to be the best and most undetectable hair loss solution in the world was introduced to Sri Lanka for the first time at an elegant event hosted by at its new office compound. It is a sophisticated non surgical procedure created by Richard Farrell, an award winning hair replacement innovator from Hollywood, Los Angeles. As the only Ultra-Custom Hair Replacement Company in Sri Lanka to offer this solution, Trendz will offer a non surgical, non invasive, quick solution that is like a second skin, where the results are truly dramatic. It will be virtually undetectable to both sight and touch, and is produced with the highest quality of hair follicles possible. The system has been voted the ‘Best in the World’ for nine consecutive years, of which Richard Farrell is the licensed patent holder.

Speaking on the significance of introducing the system to Sri Lanka, Husain Patni, Managing Director, Trendz, said “Hair loss is a burgeoning, ageless problem in Sri Lanka, with many young as well as old men and women experiencing mild to severe hair loss, which results in a lack of confidence and self esteem. As a solution to this, my partner Richard Farrell has combined his professional expertise with ingenious artistic technique and charismatic personality to create an increasing demand for the services he offers. This is why he has expanded into Asia and opened an exclusive franchise in partnership with Trendz. Our aim is to reassure those that suffer hair loss that it is not the end of the world. We have a ultra-customized FDA approved hair system solution that has the potential to change the way you look and feel about yourself forever.”

Adding further, Romesh Savanghan, Manager, Trendz, said, “Our society is drawn toward the aesthetics of looking good and thus, hair plays an extremely important role in how one is viewed by others. I would like to stress that this procedure is beneficial not just for those with cosmetic reasons but also for people who are recovering from chemotherapy or for those who have Alopecia. Thus our core focus is to bring a solution to the market that has a unique selling point as well as being product differentiator, thus being one of Hollywood’s best kept secrets.”

The event was coordinated by Glenda Parthipan of Emphasis.