

HNB's Gami Pubuduwa Avurudu Pola 2025

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HNB hosted the Gami Pubuduwa Avurudu Pola 2025, a vibrant platform for 150 micro-entrepreneurs from across the country to exhibit and sell their products.

Organized under the Bank's flagship microfinance initiative, Gami Pubuduwa, the event celebrated grassroots enterprise and aims to connect entrepreneurs with urban markets. The Avurudu Pola reflects HNB's continued commitment to uplifting Sri Lanka's micro, small, and medium enterprises (MSMEs).

"The Gami Pubuduwa Avurudu Pola is a key platform for entrepreneurs to access new markets, build networks, and elevate their business potential," stated Mahinda Senevirathne, Vice President of Micro Finance, HNB. "By providing this exposure and opportunity in the heart of Colombo, we are helping our microfinance customers transition from local operations to sustainable, scalable businesses."

Visitors witnessed a curated range of locally produced goods, including traditional foods, handcrafted items, spices, apparel, plants, and more — all created by entrepreneurs empowered through HNB's microfinance support. Beyond product sales, the event facilitates meaningful networking opportunities with potential customers, corporate stakeholders, and business partners.