HNB Supports CBSL In Promoting ‘Rata Purama LANKAQR’ In Matara



Chammika Weerasinghe, Head of Marketing, HNB, completing a transaction via HNB SOLO at the Silk Republic with Rajitha Wijenayake, Regional Business Head – Southern Region, HNB.



Manoj Rathnapriya, HNB SOLO merchant, presented with a QR code by Duminda Hannagala, Matara Customer Center Manager, HNB in the presence of Lakshan Rathnayake, Senior Banking Associate – Matara Customer Center, HNB.

Supporting the Central Bank of Sri Lanka’s ‘Rata Purama LANKAQR’ campaign, HNB conducted an activation program to encourage the public from the Matara district towards a cashless payment while onboarding ecosystem merchants in the district to its digital wallet SOLO. Working in collaboration with financial as well as telecommunication partners, the Bank participated in a day-long event.

HNB conducted a promotional campaign for HNB SOLO and its many facilities leading up to the event.

“During the early stages of the pandemic, we witnessed an unprecedented shift from customers and merchants, many of whom seamlessly adopted QRbased payments. The launch of the ‘Rata Purama LANKAQR’ campaign only hastened the move to a cashless and contact less digital payment ecosystem,” Chammika Weerasinghe, Head of Marketing, HNB, said. During the promotional period, HNB introduced customers to SOLO and its many facilities, including the option of zero physical contact and increased efficiency on all transactions.