

HNB Renews Long-Standing Relationship with Hayleys Agriculture



Sanjaya Wijemanna, DGM-Retail, and SME Banking, HNB (sixth from right), exchanging the MoU with the Jayanthi Dharmasena, Managing Director, Hayleys Agriculture (seventh from right) in the presence of (from left) Chathuranga

Udayakumara, Assistant Manager, Product Management, Hayleys; Sumith Herath, General Manager, Agri Equipment Division, Hayleys; Amjad Rajap, Director, Hayleys; Lushan Abesekara, Director, Finance, Hayleys; Niluka T Amarasinghe, Head of Leasing, HNB; Pujitha Jayawardena, Senior Manager Of Micro Finance, HNB; Roshan De Silva, Assistant Manager – Leasing, HNB; Mahesh Ratnayake, Assistant Manager – Business Development, HNB; and Ram Sandeep, Business Development Associate.

HNB has partnered with agricultural machinery and equipment supplier Hayleys Agriculture to bring their customer bases the best options in leasing solutions along with exciting benefits for agricultural machinery.

The renewed collaboration, which presents agricultural customers with special rates on tractors and harvesters, was officiated at the Hayleys Agriculture office in Colombo with Sanjay Wijemanne, Deputy General Manager – Retail and SME Banking, HNB, and Jayanthi Dharmasena, Managing Director, Hayleys Agriculture.

“The past two years have been challenging for the agricultural sector, given the many changes in policy and turbulent weather conditions. Despite these obstacles, the sector has remained resilient, establishing national food security and exporting goods where possible. Therefore, we worked especially hard to provide our customers in the sector with the best possible deals in the market. We hope many will use this opportunity to fulfill their needs,” Sanjay Wijemanne, Deputy General Manager – Retail & SME Banking, HNB, said.

The partnership will reign in leasing packages with low-interest rates, tailor-made to fit the boundaries of every customer’s budget. They will also be presented with a Prestige prime credit card, of which the first-year annual fee would be waived off. Additionally, cardholders will enjoy special discounts on all agricultural heavy machinery, servicing, spare parts, tires, and batteries.

Customers can also enjoy insurance premiums by HNB general insurance.

“At Hayleys Agricultural, we prioritize supporting, developing, and sustaining our extensive portfolio of customers from the agriculture sector. Given that the past two years have been extremely challenging for us all, we strongly believe that a partnership of this nature will provide our clientele with affordable leasing solutions anchored to exciting benefits. We hope farmers will use this unique opportunity to grow their businesses,” said Jayanthi Dharmasena, the Managing Director of Hayleys Agriculture.