

# HNB Partners with John Keells CG Auto



*Sanjay Wijemanne, COO, HNB (fourth from left) and Charitha Subasinghe, President – Retail Sector, John Keells Group exchanging the MoU in the presence of (from left): Yohann De Zoysa, Director, JKCG Auto; Charith Pandithage, General Manager – Automotive, JKCG Auto; Kanchana Karunagama, Head of Retail Banking, HNB; Udara Pathinayake, Head of Leasing, HNB and Mahesh Ratnayake, Leasing – Product Manager, HNB.*

HNB has strategically partnered with John Keells CG Auto (JKCG Auto) to offer innovative leasing solutions for their BYD vehicle range.

This collaboration aims to make sustainable transportation more accessible to Sri Lankan consumers, reflecting both companies' commitment to environmental responsibility and innovation.

The MoU was signed in the presence of Sanjay Wijemanne, Chief Operating Officer, HNB, Charitha Subasinghe, President of the Retail Sector, John Keells Group, and senior officials from both companies. It is geared towards making sustainable and cost-effective mobility solutions available for Sri Lanka's population.

"Our partnership with JKCG Auto exemplifies HNB's commitment to fostering sustainable financial growth by improving access to eco-friendly vehicles. This collaboration showcases how the financial and automobile sectors can work together to enhance economic resilience and environmental sustainability, which are especially crucial during the nation's next phase of economic recovery. Through offering practical and accessible solutions for environmentally friendly vehicles, HNB and JKCG Auto are creating a model that balances business appeal with broader social and environmental goals, investing in a sustainable future for Sri Lanka," said Sanjay Wijemanne, Chief Operating Officer, HNB.

The partnership offers a comprehensive rental package designed to meet the evolving needs of environmentally conscious consumers. At the heart of this offer are competitive interest rates, which provide financial flexibility during the promotional period and are geared towards offering more sustainable transport options to prospective car owners.

HNB will provide a range of attractive financing options to meet the diverse needs of its extensive customer base, including attractive published rates for structured leases and enhancing affordability for potential lessees. Customers can also access exclusive card offers and special discounts on automobile products, servicing, spare parts, tires, batteries, and more through the Prestige Prime credit card provided to customers using the promotion. Furthermore, HNB General Insurance offers a free life insurance cover valued at 4.5 million and a natural death insurance cover of 600,000 rupees.

Charitha Subasinghe, Retail Sector President, John Keells Group said, "Our partnership with HNB is an additional leap forward to ensure new energy vehicles are readily accessible to the consumers of Sri Lanka. At John Keells CG Auto, we are committed to providing innovative and sustainable mobility solutions for a better future.' Together with our partners, we will lead the change in e-mobility adoption through infrastructure development and comprehensive solutions for a sustainable future."