HNB Named Best in Automobile Financing for entire Asia-Pacific



Sanjay Wijemanne, Chief Operating Officer, HNB.



Susith Perera, Head of Personal Financial Services (PFS), HNB.

HNB was honored with the Best Automobile Financing in Asia-Pacific award at the Asian Banker Global Excellence in Retail Financial Services Awards 2024.

HNB received this accolade for its unwavering commitment to seamless facilitation of vehicle ownership nationwide. Notably, HNB was recognized for its significant support to grassroots communities through value-added leasing agreements with partners such as Browns, DIMO, Hayleys, Lanka Commercial Trading, Singer, AMW, and Agstar Agribusinesses, empowering the farming community and enabling them to achieve results with minimal financial strain.

“All Sri Lankans aspire to own a vehicle and enjoy the freedom and opportunity that come with it. Even in the face of significant economic conditions, we have sought to ensure that our customers can still achieve that dream, whether it’s for their

personal use or to build up their business. Our recognition on this global platform stands as a remarkable validation of our efforts and the commitment of our leasing team in supporting each of our customers; We are particularly proud that vehicle leasing options, especially for farming and agriculture, have significantly impacted society. We are dedicated to continuing this support, empowering the foundation of Sri Lanka’s economy,” stated Sanjay Wijemanne, Chief Operating Officer, HNB.

Through partnerships with local automobile giants such as Ideal Motors, United Motors, DIMO, Micro Cars, Lanka Ashok Leyland, AMW, and more, HNB offers a range of attractive financing options for leases up to seven years. The bank also provides the prevailing interest rate for leases, with a 25 percent residual value from the market price, and a “Prestige Prime” credit card, offering access to special discounts on automobile products, servicing, spare parts, tires, batteries, with the first-year annual fee waived.

“We put immense thought into our leasing products, always striving to uphold our mission of empowering the Sri Lankan community. This award is a testament to our role as a true partner in progress, aiming to help communities grow from the grassroots. Through programs like HNB Leasing Govi Saviya and Easy Draft, we aim to alleviate many of the stressful factors that hinder our workforce from reaching their full potential, and strive to reignite the Sri Lankan economy and support our communities in every possible way,” said Susith Perera, Head of Personal Financial Services (PFS), HNB.