## **HNB Ja-Ela Customer Center Relocates to new Facility**

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Damith Pallewatte, Acting CEO, HNB at the opening ceremony of the new Customer Center with Asiri Weerasekere, Ja-Ela Divisional Secretary; Sohan Fernando, Regional Business Head (North-Western Region), HNB and Remigius Peiris, Senior Manager, Ja -Ela Customer Center.

Extending banking facilities to satisfy growing customer demand, HNB opened the doors of its new state-of-the-art customer center at Negombo Road, Ja-Ela. The new

relocated Ja-Ela customer center will cater to the growing needs of businesses and residents in the area.

The customer center was inaugurated by Damith Pallewatte, Acting CEO, HNB; Asiri Weerasekere, Ja-Ela Divisional Secretary; Dilini Thushara, Secretary Ja-Ela Unban Council; Supun Dias, Assistant General Manager, Network Business, HNB; Indrajith Senadhira, Assistant General Manager Servicers, HNB; Sohan Fernando, Regional Business Head- North- Western Region, HNB and senior bank representatives.

"Given the importance of Ja-Ela as a business hub and an influential residential area, we thought it timely that we relocate to a new facility to offer premium services for this growing customer base in retail, corporate and SME businesses and pursuing their dreams and goals. As such, we invite our existing customer base and others in the vicinity to visit us for any of banking needs and requirements" Damith Pallewatte, Acting CEO, HNB said, speaking of the special relationships the bank has been maintaining with emerging businesses and retail customers in the area for many years.

The bank's new spacious premises have been redesigned to simplify customer experience with quick transactions, paving the way for better connect with the bank staff.