HNB Finance Partners With Mobitel

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Services, Consumer Marketing; and Kelth Pieries, Manager - Enterprise Business

Bringing the benefits of digitalization to a wider audience, mCash opened its platform to HNB Finance in order for the company's customers to enjoy ease and facility to make their leasing and loan repayments via mCash.

HNB Finance customers can dial #111# from their Mobitel phone or download the mCash App and select HNB Finance by following specific instructions given on the menu, or custom-ers can visit any of the mCash retailer locations island-wide.

"With technological innova-tion resting at the heart of HNB Finance's operational vision, the decision to tie up with a popu-lar, trusted and efficient plat-form like mCash was both or-ganic as well as obvious," said Chaminda Prabhath, Managing Director and CEO, HNB Finance. "We are confident that this partnership will enable both our organizations to deliver greater convenience to our significant customer base and spur further growth across our digital channels."

mCash is a Mobile Wallet conceptualized by Mobitel and approved by the Central Bank of Sri Lanka leveraging on its telecommunication infrastruc-ture to securely enable financial transactions by using a mobile phone.

mCash offers services such as sending and receiving money, mobile reloads and bill pay-ments, bank deposits, utility and institute payments, online and in-store shopping pay-ments via mCashQR, as well as digital loans.