

HNB Expands its ‘Walk the Talk’ initiative to World Bicycle Day

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Jonathan Alles, MD/CEO, HNB (far right) and Dilshan Rodrigo, Executive Director/COO, HNB (center), with Head Office staff members participating in ‘Walk the Talk’ initiative on World Bicycle Day.

HNB expanded its ‘Walk the Talk’ initiative to promote a more eco-friendly, healthy, and economical mode of transportation among its employees on World Bicycle Day to encourage simple interventions with significant potential to reduce the carbon footprints of the bank and its employees. HNB employees across the island cycled to their workplace on promoting the alternative mode of transportation. Given the fuel crisis experienced by Sri Lankans today, the Bank took extra measures to offer bicycles at discounted rates for employees who wished to switch to one of the world’s oldest modes of transportation.

“Ever since we first kicked off the ‘Walk the Talk’ challenge in 2018, we have

actively been encouraging our employees to choose eco-friendly modes of transportation and a range of other practices that at scale have the potential to impact our environment positively. This year, we are excited to focus on cycling, walking, or carpooling as one of the most important ways to travel, especially given the fuel crisis we have experienced over the past few weeks. We have always worked towards fostering a culture that encourages employees to engage in sustainable, actively social, and environment-friendly causes. We are delighted to have received such an exuberant response to our efforts to reduce carbon emissions and support HNB's journey towards carbon neutralization from our cadre across the island. We are also looking at ways to build on this momentum," Dilshan Rodrigo, Executive Director/Chief Operating Officer, HNB said.