HNB Declared ‘Best Retail Bank’ For The Eighth Time By The Asian Banker



HNB has been recognised as ‘Best Retail Bank’ in Sri Lanka at the Asian Banker International Excellence in Retail Financial Services 2016 Awards ceremony held in Hong Kong recently. This is the eighth time that HNB has been bestowed with the ‘Best Retail Bank Award’ title by The Asian Banker.

The Asian Banker is one of the most respected organisations in the worldwide financial community. The award for the Best Retail Bank was contested by more than 250 banks from 42 countries and is one of the most exclusive and sought-after awards for any top-ranking bank to win, as it recognises outstanding institutions in retail banking for strong vision, profitable performance and market-leading propositions.

Thimal Perera, who accepted the award on behalf of HNB, said, “Our financial performance, despite the challenging macro-economic environment within which we operate, our customer-centric approach in everything we do, our accessibility through our very strong bricks-and-mortar footprint, and our concurrent leadership in state-of-the-art digital channels and provision of banking solutions to varied socio-economic segments, have all been factors in our victory.”

He added that The Asian Banker goes through one of the most rigorous processes in the evaluation and selection of winners. “Hence, the receiving of this award is an

independent validation of our strategies and initiatives while allowing us to be benchmarked against financial institutions not just in Sri Lanka but the biggest and the best across Asia Pacific and the Middle East.”Jonathan Alles, MD/CEO-HNB said, “Recognising HNB as ‘The Best Retail Bank’ by the prestigious Asian Banker magazine is ample testimony to the immense capability and dedication of the HATNA family to deliver unparalleled customer service and experience while constantly pushing the bar of innovation.”