HNB Celebrates World Thrift Day with a Green Pledge to Save the Environment



Jonathan Alles, Managing Director/CEO, HNB, and Dilshan Rodrigo, Executive Director/COO, HNB, together with members of the Corporate Management team and Head Office staff, reciting the Green Pledge, along with employees at other Customer Centres across the island taking the Pledge.

HNB marked World Thrift Day with a resounding commitment to environmental conservation through a significant Green Pledge undertaken by its employees. The pledge, launched in 2009, was fully digitalized in 2023, with staff.

All HNB Head Office staff members pledged their commitment to sustainable practices by extending the idea of savings on World Thrift Day to reflect saving the environment. They committed to minimizing paper use, reducing energy consumption, promoting sustainable commuting, and fostering a culture of environmental responsibility.

Jonathan Alles, Managing Director and CEO of HNB, expressed his pride in the Bank's pledge, stating, "Our green pledge is more than just a promise – it reflects our dedication towards going beyond the standard for our environment. As global warming intensifies, it becomes more evident that we are living on borrowed time from future generations, and the measures we have undertaken are just one step on a journey toward holistic sustainability.

Our employees' Green Pledge is instrumental in this journey, and it signifies our commitment to sustainable practices and a shift in mindset. We hope the pledge

inspires our employees to extend their sphere of sustainability from work to all walks of life and turn sustainability from a buzzword into the default way of living.

HNB's pledge is another step in their remarkable journey towards a more sustainable future for all. Boasting a Total Green Finance Portfolio of 49.5 billion rupees as of September 30, 2023, the Bank has also been officially certified Carbon Neutral by the Sri Lanka Climate Fund (SLCF), operating under the authority of the Ministry of Mahaweli Development and Environment.

L. Chiranthi Cooray, Deputy General Manager for Sustainability and Corporate Communications, HNB, said, "The pledge only reiterated the sustainable initiatives employees have already put into practice. We are privileged to have an outstanding workforce at HNB who have emulated our drive towards a greener future. The synergy between our employee and organization-driven sustainability initiatives gives me great hope for a climate-friendly tomorrow."