

# **HNB and Home Lands Holding Provide Affordable Financing for Real Estate and Property Investment**



(L-R): Rajika Nishantha, Mortgaged Advisor, HNB; Sampath Dodanwela, Manager – Business Development – Home & Personal Loans, HNB; Asitha Fernando; Manager – Home & Personal Loans, HNB; Kanchana Karunagama, Assistant General Manager – Personal Financial Services, HNB; Sanjay Wijemanne, Deputy General Manager – Retail Banking Group, HNB; Nalin Herath, Managing Director, Home Lands Group of Companies; Harshani Herath, Director, Home Lands Group of Companies; Lanka Jayasinghe, Director, Home Lands Group of Companies; Mario Offen, Chief Marketing Officer, Home Lands Holding; and M.R.D. Bandara, Manager, Bank Loans, Home Lands Holding.

HNB signed on as the official banking partner for Home Land Holdings to offer prospective homeowners affordable payment solutions to invest in their own property. The promotion will be applicable across the Home Lands wide portfolio of lands. The signing of the joint venture partnership was attended by Sanjay Wijemanne, Deputy General Manager (DGM) – Retail Banking Group, HNB; Kanchana Karunagama, AGM – Personal Financial Services (PFS), and Nalin Herath, Managing Director, Home Lands Group along with members of HNB and Home Lands Group's senior management. "The outlook for the real estate industry in Sri Lanka for 2023 is positive and resilient, despite the challenges created by the global pandemic and economic downturn.

The sector has continued to flourish, providing numerous investment opportunities for real estate enthusiasts and prospective homeowners looking to invest in the property of their dreams. As such, we are delighted to sign on as the official banking partner to Home Lands to offer our loyal customers the best options in the market,” Kanchana Karunagama, AGM – Personal Financial Services, HNB, said. Delivering maximum value to its customers, HNB will provide convenient and flexible repayment options tailor-made to their budget. Doorstep mortgage advisory services are also provided by the bank’s dedicated agents, who will assist customers with all legal documentation needed for the facility. “We as a corporate have always been committed to ensuring prospective land/homeowners are offered the best solutions for their real estate needs; this is part and parcel of our corporate ethos.

As part of this, we have leveraged our long-standing relationship with HNB to strengthen our commitment to offering prospective land/homeowners the best possible solutions in the market. We are delighted to partner with them again,” Nalin Herath, Managing Director, Home Lands Group said. “We would be subsidizing a component of the interest for three years to make real-estate punches more possible to our valued customers during these times by helping make their dream of owning a land or home a reality,” continued Herath.