Hameedia’s Envoy Launches the Latest International Showroom in Dubai



The Envoy Dubai showroom is officially declared open by the Chief Guest and Guests of Honor, along with Fouzul Hameed, Managing Director of Hameedia and Certified Menswear Image Consultant (USA).

Envoy, Sri Lanka’s international brand and the premier brand of Hameedia that is synonymous with style and quality, has officially expanded into the Middle East with the opening of the Envoy Dubai showroom in Festival Mall in Dubai. The launch event was graced by Chief Guest Yaqoob Al Ali, Executive Director and Private Advisor from the Office of His Highness Sheikh Juma Bin Maktoum Al Maktoum.

Guests of Honor present at the occasion included Juma Mada- ni, Chairman & CEO, and Mounira Yousf, Vice Chairman and General Manager of Al Matiya Club. Fouzul Hameed, Managing Director of Hameedia and Certified Menswear Image Consultant

(USA), popular singer Arjun Coomaraswamy and several special invitees were also present.

Fouzul Hameed, Managing Director of Hameedia and Certified Menswear Image Consultant (USA) expressing his thoughts on the opening of the latest international showroom said, “Hameedia is a fourth-generation business, and there are only a few businesses that will go on for so long. Therefore, we are proud of what we have achieved. We are thrilled to be opening our latest showroom in this magnificent mall in Dubai. This showroom will help us to make a difference in how men over here dress up. By using only the world’s finest materials and exquisite craftsmanship, we aim to cater to discerning clients who appreciate the finer things in life. Each Envoy product is carefully crafted with fine details to give an unparalleled fashion statement. Additionally, the revenue generated from this showroom will also provide a timely foreign exchange boost to Sri Lanka’s economy.”



The Envoy Dubai showroom in Festival Mall, Dubai