

## Gemcon Group Works With MTI



Gemcon group, a long established diversified conglomerate in Bangladesh has recently completed a major strategic planning and restructuring project with the services of MTI Consulting. The launch of the new era in the Gemcon group was earmarked as the 'Gemcon Renaissance' held in Bangladesh in November, to unveil the new corporate composition, mission, values and the logo of the Gemcon group.

While delivering the vote of thanks at the launch, Kazi Nabil Ahmed, Vice-Chairman, said, "Gemcon group decided to re- strategise and restructure its business for the 21st century. To help along this path MTI proved to be an ideal partner because of shared historical bond from geography and situation."

Lasantha Abeywickrama, Director MTI Consulting added that, "Family companies in Bangladesh have a lot of potential and we are glad that Gemcon chose to partner with us to unlock their potential."