

# Four From Toyota



In line with its corporate vision of becoming the most successful and respected car company in the Sri Lankan market, Toyota Lanka recently launched four new vehicles here. The all-new Camry luxury sedan, the bestselling car in America for

eight of the past nine years, is completely redesigned to bring a new elegance and a dynamic sports and luxury look to the Sri Lankan luxury segment. Engineers and designers rethought every aspect of the Camry, from its chassis to its body, interior, drive train & accessories. The result is a world-class sedan that redefines global standards for comfort, performance design and technical sophistication. The third generation all new Toyota RAV4 is one of the most significant models ever launched by Toyota Lanka. An icon in motoring history, the RAV4 kick-started the fashionable SUV segment in Sri Lanka when it was first launched here in 1999. Its unique blend of off-road capability, excellent on-road performance and rugged looks set the benchmark for a whole new segment. The all new third-generation Toyota RAV4 will offer significantly more driving pleasure and performance, more premium quality, advanced technology, increased interior space and innovative modularity.

The all new design is rugged but modern, keeping the styling cues from the previous generation RAV4s. The Toyota Fortuner is the new force in the world of SUV. Toyota Lanka introduced the new Fortuner, a premium seven seater urban SUV, positioned to add a greater deal of excitement. The vehicle blends the essence of style, performance technology, and luxury in an incomparable package. Pleasure is in the comfort of enlightened surroundings with refined luxury combined with leather interior, multi-information display, steering control audio system and a three-eye optitron combination meter that provides excellent visibility in varying light. The new Toyota Yaris builds on the strengths of space and versatility through its innovative design and package, setting new standards in its segment. The new Yaris relies on a more advanced package with much higher levels of comfort, versatility, quality and safety than its predecessor. While it features many design cues in its all new styling, this next generation Yaris has evolved in many ways.