

# **FH Studio Collection Premieres At The HSBC Colombo Fashion Week**



FH Studio Collection, designed by men's fashion consultant Fouzul Hameed, featured two special collections at the recently concluded HSBC Colombo Fashion Week. The two collections named Red Carpet Tuxedo and Luxury Wedding, featured trendsetting red carpet looks and wedding attire, exclusively designed for men.

The Red Carpet Tuxedo Collection comprised of tuxedo's that diverted from the norm to include colours such as charcoal and medium grey to present a distinctive style. Especially designed to bring a touch of glamour to red carpet events as well as other formal occasions, the Tuxedos conveys a sense of elegance and refinement

that would undoubtedly make this special collection a staple in many mens' wardrobes.

The second collection showcased during the event incorporated wedding attire for men and was aptly named Luxury Wedding. The collection featured attire for bridegrooms and the best man, which are created using dark tones such as black, purple and grey. Fine detailing and exquisite craftsmanship adorned each design presenting a world-class wedding ensemble that is on par with internationally acclaimed designs. "This collection is for the modern man who is stylish, fashion-conscious and appreciates good quality clothing. A collection that is exciting in terms of colour, design and style," said Fouzul Hameed, Managing Director of the Hameedia Group.

The colour palette used in the Ceremonial Collection is unique with unconventional colour schemes being used in several designs. In addition to the suits, the Ceremonial Collection also features a range of interesting accessories including dress shirts, ties, cravats and much more.

Another unique aspect of the Ceremonial Collection is that the groom's clothing can also be designed to complement the bride's attire and blend in with the wedding's theme or colour. This collection will be of limited edition designs.

All designs were done utilising Italian Fabrics, which are famed for their superior quality and the comfort that they provide for the wearer. Tailor-made to fit each individual, the collections showcased the epitome of fine clothing with novel creations. Designed and formed by Fouzul Hameed, Managing Director of Hameedia and his talented team in Hameedia, the two collections successfully redefined mens' wear in Sri Lanka during the HSBC Colombo Fashion Week.

Customers can now obtain these unique designs to make their weddings and formal occasions more memorable as The Red Carpet Tuxedo and Luxury Wedding collections are available exclusively at the Envoy Mansion, Colombo 03.

