

# Experience the Spirit of Avurudu: People's Bank's Ganu Denu

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*T.M.W. Chandrakumara, DGM Retail Banking at People's Bank.*

During the Avurudu season, People's Bank offered exciting gift offers for Ganu Denu festivities, that was available at all of its island-wide branches. T.M.W. Chandrakumara, Deputy General Manager of Retail Banking at People's Bank expressed his enthusiasm for the occasion, stating that People's Bank has always endeavored to be more than just a bank. The bank is deeply connected to the communities it serves, understanding the aspirations and traditions of every customer. In 1973, People's Bank pioneered the tradition of conducting Avurudu Ganu Denu, which has since become a highlight of the bank's calendar. The annual celebration's goal is not just to spread joy but also to encourage saving habits while honoring Sri Lanka's rich cultural heritage.