

# Envoy Concept 2016



Fouzul Hameed, Managing Director of Hameedia Group presented the Envoy Concept 2016 show for the third consecutive year.

The seven collections, which were showcased at the event, included the Summer Ride inspired by Horizon, Urban Survival, Sesath, Black Tie (Tuxedo) inspired by Eminence, Modern Exotica inspired by the Great Gatsby as well as the bespoke

collections of Hameedia.

"My attempt was to emphasize the complete man and this is why we also showcased a healthy lifestyle along with our fashion designs. It was a fashion show with a difference and we hope it will inspire men in Sri Lanka to groom themselves in all these aspects," said Fouzul Hameed.

The show offered a forecast on the fashion trends a year in advance.























