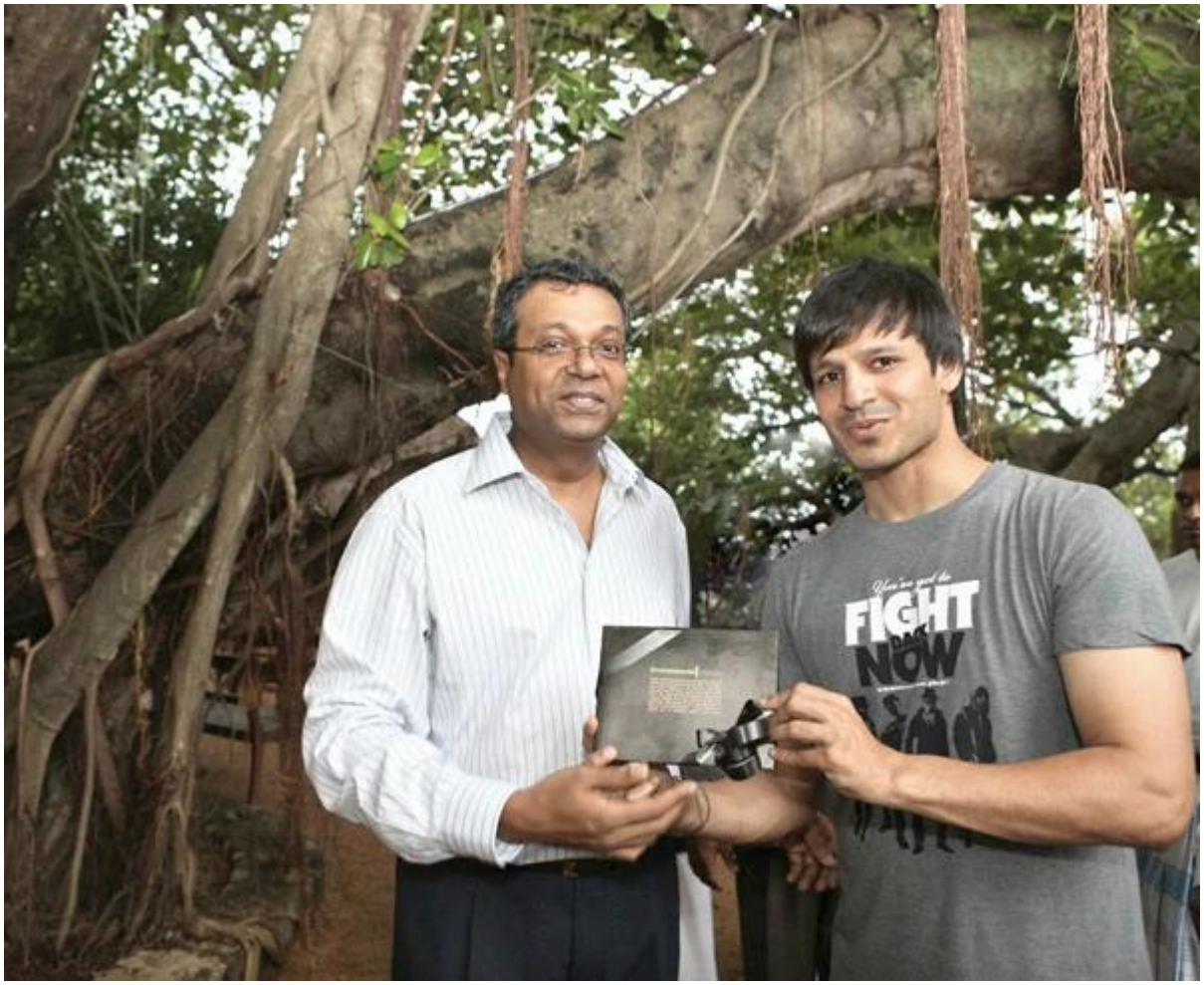



# Environmental Wisdom Cards From Cinnamon Grand




Commemorating World Environment Day, Cinnamon Grand launched a novel environmental awareness initiative called Environmental Wisdom Cards.

The images on the cards are based on the 200 year old Nuga (Banyan) tree at Nuga Gama, which has seen many changes in the city’s landscape, but still retains its inherent majesty. The quotes expressed in the cards are by world figures whom have all offered the world environmental wisdom that has had a lasting impact to date.

“The Environmental Wisdom Cards will bring guests a novel way to purchase a useful and attractive product, while also doing their part to promote and share these words of wisdom,” said Rohan Karr, General Manager of the Hotel.

Presented in a box that contains twelve Environmental Wisdom Cards and envelopes, the cards, envelopes and box are all printed on recycled paper in keeping with the nature of the initiative. The proceeds from the sale of these cards will be directed towards an environmental charity.