

# Elegance Expands By Welcoming Publicis Groupe



Elegance Workspaces, one of Sri Lanka's luxury workspace has welcomed yet another global giant and Sri Lanka's most awarded creative network The Publicis Groupe, to its all-new office complex Rajagiriya.

The new Publicis Groupe office inaugurated in December 2020 is designed to instill the company's Power of One culture, which unites Publicis, Leo Burnett, MSL, Digitas, Content Factory, and Starcom under one roof to discuss, ideate, and integrate as one dynamic team. The modern open floor plan and state-of-the-art facilities of the new office provide a fresh outlook for Publicis Groupe in Sri Lanka, a powerhouse of energetic talent collaborating and creating new work. The contemporary and aesthetically designed workspace will undoubtedly

prove to be an incubator for award-winning innovation into the future for the forward-thinking organization. The move also provides a launchpad for Groupe to facilitate new and exciting external growth. One such opportunity for external growth is Publicis Incub8, which focuses on providing start-ups with the knowledge they need to successfully position and market their products and services.

Chief Strategy Officer Murtaza A Tajbhoy has spearheaded this project, and it has the potential to create start-up partnerships with Publicis Groupe, Sri Lanka.

Sharing his thoughts, Sanjay Chaudhari, Chief Executive Officer of Publicis Groupe Sri Lanka's said, "Our new location at the ultra-modern Elegance office in Rajagiriya

matches the dynamism and energy of our talent and our name. We look ahead to 2021 and beyond with optimism to elevate our business practices to the next level.”

Elegance Workspaces has unveiled its third office complex location, further cementing its position as the country’s largest serviced workspace provider. Located on Queens Road Colombo 3, the new complex brings international-standard office facilities, unmatched services, and access to exclusive events, packages, and privileges to the heart of the city. The new workspace offers iconic and immersive spaces that maximize functionality and ergonomics, thereby facilitating connections between like-minded professionals and opening the door to new opportunities with its strategic location.