

# eChannelling wins 'Online Brand of the Year'



*Isuru Dissanayake, Chief Commercial Officer, eChannelling receiving the award, accompanied by (extreme right) Mohan Ajitkumar, Head Marketing & Revenue, eChannelling; Apeksha Jayawardena, Manager Client Relationship/Projects & Aflal Nazeer, Assistant Manager Branding & Special Projects, eChannelling.*

eChannelling secured the 'Online Brand of the Year – Bronze' at the 23<sup>rd</sup> SLIM Brand Excellence Awards. The recognition celebrates the company's outstanding achievements in brand strength, market awareness, and impactful initiatives throughout the year.

Using SLT-MOBITEL's robust technology infrastructure, eChannelling continues to transform the nation's digital health ecosystem. The company's dedication to innovation and excellence in digital healthcare services has established it as Sri Lanka's most trusted medical platform brand, offering consumers convenient and timely healthcare services nationwide.

The latest recognition at the SLIM Brand Excellence Awards further strengthens eChannelling's position as a formidable brand in Sri Lanka's digital landscape. It reinforces its commitment to revolutionizing healthcare access through technology and is registered again as the Number one doctor channeling platform in Sri Lanka.

Today, eChannelling celebrates two decades of transforming lives and aims to accelerate strategic shifts in digital healthcare through cutting-edge products and superior service offerings.