

Eagle Loyalty Fund

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Shanthi Machado, Senior Financial Services Consultant receives her Loyalty Fund Certificate from Ronald Cheyne, General Manager, Life Distribution while Deepal Sooriyaarachchi, CEO, Eagle Insurance and Chandradasa Manthirratne, Assistant General Manager, Life Sales, look on.

Another batch of Eagle Life Insurance Sales Persons was presented with Loyalty Fund entitlements at the Achievers Congress held recently. The total number in the scheme now adds up to 213 and a sum of Rs 20 mn has been distributed among the longstanding sales persons under this scheme. This unique scheme was initiated by Eagle Insurance in 2001 whereby the company shares a part of its success with those Sales Persons who while serving the company for a long period have been introducing value-adding businesses. Eagle uses an actuarially determined system to decide on the qualifiers and the entitlements to each individual. "This is how we show our members of the Team with Wings that we truly care for them. A significant number of our sales force count over 10 years of service with us and even a large number with over five years, We offer a wide variety of benefits to our sales persons" said a company spokesperson.