DSL Felicitates Its Tyre Dealers For Their Resounding Success



Douglas & Sons (DSL) hosted its Dealers and their families of the tyre division to a grand and colourful get-together; the ‘GT Awards Night 2013′ to celebrate their success in the imported tyre segment of Sri Lanka for the 16th consecutive year.

Harimawan Suyitno, Ambassador of the Republic of Indonesia graced the occasion as the Chief Guest. The event was attended by Christopher Chang, President Director of PT Gajah Tunggal, distinguished guests from GT and other respected dignitaries. The event saw an audience of 400 invitees in total.

DSL very thoughtfully opted to hold its Awards Ceremony for the year 2013 locally with a view to felicitate each and every one of its valued and loyal dealers who had been instrumental in enabling DSL to secure a prominent position for the GT brand.

Saroj Perera, Chairman of Douglas and Sons speaking at the event said, GT has lived up to the demands of the Sri Lankan motorists and has emerged as the undisputed leader in the imported tyre segment over the past 16 years. Perera went on to express that the secret behind the continuous success of DSL is the ability to convince and influence the consumer’s buying decisions to choose the most reliable tyre brand; that’s GT. He thanked all the dealers for their tireless effort in constantly making GT a winning brand in Sri Lanka among many other imported brands.

Another feature of the 2013 GT Awards Night was the felicitation of one of DSL's pioneers in the person of Basil Dassanayake, Executive Director, who retired from his services after having completed 25 years of exemplary service at DSL.

Commenting on the services of Dassanayake, the Chairman said "the contribution made by Basil towards propelling the market share of our imported tyre segment is simply immeasurable. The success we enjoy today as the market leader in this segment is a testament to his dedication and commitment to make GT a winning brand in the Sri Lankan market over the past 16 years."

The dealers were recognised with various awards for their outstanding achievements during the year 2012/2013. Fun and excitement filled the air as DSL along with their dealers celebrated their successes.

Perera congratulated all the award winners on their achievements and wished them success in their future endeavours.