Dress to Win 2005

This popular campaign conducted by Hameedia concluded on 31 December 2005. The draw was held on 24 January 2006 at the Hameedia flagship store Colombo 06 to select 20 lucky winners. The prizes consisted of 10 wardrobes of Hameedia products, each valued at Rs 100,000, and 10 airline tickets courtesy of Etihad Airways.