DIMO Lumin Introduces A New Dimension For Lighting Solutions



DIMO Lumin range of products.

DIMO LED, a complete range of LED lighting solutions, was re-launched as DIMO Lumin, with the aim of highlighting to consumers the importance of utilizing LED lighting solutions in their homes and leveraging on the superior quality of these products.

The brand has expanded its portfolio in offering modern lighting solutions focusing on the aspect of driving the sustainability factor forward.

DIMO, as a company, believes in the importance of embracing the concept of sustainability as well as enhancing its awareness amongst their customer and the general public as a whole.

The core focus towards in□troducing a range that is viable as a sustainable addition to one's homes ensures that the user would contribute towards the preservation of energy in the process. The DIMO Lumin LED range comes with the DIMO warranty.

Viranga Wickramaratne, Chief Operating Officer – Retail Cluster commented, “For a brand that has been in the market for the past two years, we at DIMO are proud of what we have achieved thus far and in keeping with our approach in elevating the importance of embracing eco-friendly and quality lighting solutions for many Sri Lankan households and uplifting the lifestyles of our consumers. We only saw it as fitting to relaunch our brand and continue in our campaign and encourage consumers to make DIMO Lumin their choice of LED and lighting solutions for their homes.”

The DIMO Lumin range of products includes the DIMO Lumin LED for general use, DIMO Lumin LED High Power bulbs, the DIMO Lumin LED Magnolia, the DIMO LED Candle Light, the DIMO Lumin LED Panel Lights, the DIMO Lumin LED Flood Lights and the DIMO Lumin LED Tube Lights.

Another addition to their product range are the DIMO Lumin LED Sensor Lights and Emergency Lights.

DIMO Lumin’s range of LED bulbs are SLS certified, are also emission free, contain no mercury and come with a two year warranty period.