

DIMO Delights Mercedes-Benz Customers



Diesel and Motor Engineering (DIMO) hosted an extravagant evening for their valued Mercedes-Benz customers to appreciate their valued patronage and loyalty towards the three-pointed star. This event was held at the DIMO 800 – The New Mercedes-Benz Centre and the invitees included patrons who had purchased Mercedes-Benz, Jeep and Chrysler vehicles from DIMO from 2014 onwards.

More than 350 customers and their spouses were entertained to an evening of classical compositions, which included melodies of Wolfgang Amadeus Mozart, recreated in a unique contemporary style by renowned composer and pianist Harsha Makalanda. Mozart's melodies lay the perfect setting for the evening in the presence of another German masterpiece – Mercedes-Benz.

Kenny Ng was the special invitee for the evening, representing Daimler AG and he spoke of the relationship between Daimler and DIMO. He also mentioned the technological innovations, future rollout plans and how Daimler has kept their faith in DIMO for the last several decades to deliver the best or nothing.

Ranjith Pandithage, Chairman and Managing Director – DIMO, mentioned that purchasing a Mercedes-Benz is a symbol of standing, a sign of accomplishment. He also mentioned that purchasing a Mercedes-Benz from DIMO is a rational decision, when you consider it as a lifestyle investment. He further stated that this is a humble way of recognising the trust that consumers have placed in Mercedes-Benz and DIMO.

Mount Lavinia Hotel arranged an impressive array of gastronomical delights to deliver a unique experience to the invitees. The variety of cuisine and the classical melodies created a collective ambience and feel for the customer appreciation night. Together, DIMO and Mount Lavinia created a unique occasion where customers tasted many delicacies for the first time.

DIMO was represented by Gahanath Pandithage, CEO, Rajeev Pandithage, GM – Mercedes-Benz Sales and Parts, Tharanga Gunawardena, GM – Mercedes-Benz Service, Dinesh Gunaratne, Sales Manager – Mercedes-Benz along with the senior management of DIMO and the Mercedes-Benz Team.

DIMO also took this opportunity to unveil the latest Mercedes-Benz S-Coupe and the AMG GTS. For more than half a century, the flagship Mercedes-Benz coupe has advanced with state-of-the-art technology, industry-changing breakthroughs and uncompromising pillar less style. The new S-Class Coupe is sleeker yet more muscular, smoother yet sharper, and irresistibly powerful, not just in its acceleration but in every alluring detail.