

DIMO Conducts ‘Light Is OSRAM’ Seminars



OSRAM conducted two seminars recently themed ‘Light is OSRAM’ as part of their

continuous knowledge-sharing programme.

The first programme was organised for dealers and distributors whereas the second programme was organised for professionals who are involved with lighting (architects, consultants, engineers).

Senior representatives from OSRAM India and Singapore carried out presentations during the event. In addition, the DIMO Lighting Department had displays depicting the latest technologies from OSRAM-from CFL bulbs to LED, to building lighting to street lighting, and from ambience lighting to shop lighting.

Aninda Das Gupta, Vice President – Osram Asia Pacific Limited, Roopesh Reddy, Sales Head – Osram India, Mohan Malik, AVP – Osram India, Megha Soni, General Manager – Osram India, Sachin Guar, Product Manager – Osram India and Vijay Bhatt, Manager Exports – Osram India represented OSRAM, while Ranjith Pandithage, Channa Weerawardena, Floyd Nesarajah, GM – Lighting Division, Damith Meegahage, DGM – Lighting Division for Projects and several other Directors and General Managers represented DIMO.

On both occasions, the invitees were hosted for cocktails after the presentations and they were made aware of the new technologies available from OSRAM using the displays arranged.The speakers at the programme spoke about the transition of lighting and the changes in technologies and where the future of lighting will be. They further stressed that LED lighting was the lighting of the future and showed that OSRAM was geared to meet that challenge. The new range of OSRAM LED bulbs use the latest innovations and technologies in the industry to give the customers significant product benefits such as very low energy consumption Eg 9W = 60W, Extremely energy efficient, Extremely Long life up to 25,000 Hrs, No UV or IR Radiation, Instant 100 percent Light with no warm up time, Simple replacement for existing fixtures, Zero Mercury used in the manufacturing of the product and No LED binning.