

DIAMONDS BY ORIFLAME

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Oriflame launched the Diamond Cellular Anti-Ageing Cream, which is the latest innovation in skin beauty, at a very elegant event held recently at the CASA Colombo. Attended by the crème of Colombo's society, the theme of the night was white elegance, which was showcased, from the tasteful décor to the contemporary and chic event. The guests were escorted into the venue, where they were welcomed by Per Gunnarsson, Managing Director and his management team of Oriflame Lanka.

The event reached its climax with the unveiling of the product, Diamond Cream,

which was buried in a platter of diamonds, by Per Gunnarsson and Kanny Gordon, the Managing Director and Marketing Manager respectively of Oriflame Lanka. This was accompanied by the singing of the aptly chosen song 'Diamond's are a girl's best friend' by Dalreen Suby. The event was coordinated by Glenda Parthipan of EMPHASIS





