Dialog Wins Â€˜Most Popular Mobile Telecom Brandâ€™ Award

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Hasrath Munasinghe, Head of Marketing, Dialog Mobile, receiving the People’s Award from Manjula De Silva

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Dialog Telekom, Sri Lanka’s premier telecommunications service provider, won the ‘Most Popular Mobile Telecom Brand of The Year’ award at the SLIM – Nielsen People’s Awards 2008. Widely regarded as a true reflection of the consumer’s choice, the People’s Award is ample testimony of the public’s endorsement of the Dialog brand.