

Dialog GSM Powered National Volleyball Championships

Dialog GSM National sponsored Volleyball Championships. The tournament was open in three levels – Novices and National Inter Club, Super League and National. All levels included competition for both men's and women's teams. The tournament featured a record breaking 300 plus teams who competed for the Dialog GSM Challenge Trophy.

“Volleyball has an enormous fan base and following in Sri Lanka and we are proud to be able to uplift this worthy sport,” said Nushad Perera, General Manager Sales and Marketing, Dialog GSM.

Marketing, Dialog GSM. Dilan Perera, President, Sri Lanka Volleyball Federation said that Dialog GSM is a high profile sports sponsor and in 2005 their sponsorship of local volleyball gave the once neglected sport a boost, and he hoped that they will continue to receive Dialog GSM's support in the future. Dialog has been a prominent sponsor of Sri Lankan sports. The company is closely associated with school cricket, athletics, rugby, disabled sports, rowing and motor racing. Dialog GSM has also sponsored national contingents to international events including the Olympics, Paralympics, Commonwealth Games, Asian Games, Asian Athletic Championships and SAF Games.