

# Dialog Axiata connects Sri Lanka to the World with the India-Asia Xpress Subsea Cable



*Unveiling of the Plaque (L-R): Lasantha Theverapperuma, Group Chief Marketing Officer, Dialog Axiata; Lim Li San, Group Chief Operating Officer, Dialog Axiata; Supun Weerasinghe, Director/Group Chief Executive, Dialog Axiata; Vivek Sood, Group CEO/MD, Axiata Group Berhad; Badli Hisham Adam, High Commissioner of Malaysia; Harvinder Singh, Consul General of India; and Ranga Kariyawasam, Group*

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Dialog Axiata has announced the launch of the IAX (India Asia Xpress) submarine cable system. This significant investment is designed to strengthen Sri Lanka's international network and ensure the country's digital infrastructure is futureproof. As a result, Dialog's total investments in international connectivity infrastructure have exceeded USD 100 million. This milestone was reached through collaborative efforts with a consortium of regional telecommunications partners and global hyperscalers, led by Reliance Jio. This initiative highlights Dialog's commitment to forming strategic alliances that foster technological advancement and innovation.

The IAX cable system significantly improves Sri Lanka's global connectivity by delivering high-speed, high-capacity bandwidth, which meets the increasing demands of 5G, AI, and other data-intensive applications. Built with advanced technology, the IAX cable integrates smoothly with Dialog's existing subsea infrastructure, ensuring scalable and efficient data transmission between major global content hubs in Mumbai, Chennai, and Singapore. This development further establishes Sri Lanka as a key player in the region's digital transformation. To commemorate this milestone, Dialog held a launch event at the IAX Submarine Cable Landing Station in Matara. Distinguished guests included Badli Hisham Adam, High Commissioner of Malaysia; Harvinder Singh, Consul General of India; Vivek Sood, Group CEO/ MD of Axiata Group; and Supun Weerasinghe, Director/ Group Chief Executive of Dialog Axiata along with other representatives from Dialog. The IAX cable enhances Sri Lanka's digital infrastructure by providing greater resilience and redundancy. It complements the existing BBG and MSC systems, improving network reliability and reducing risks of failures. Dialog's Cable Landing Stations in Matara and Mount Lavinia ensure seamless connectivity, offering a more secure digital experience for both businesses and consumers.

"We are pleased to strengthen Sri Lanka's digital backbone with the launch of the IAX submarine cable, made possible through collaboration with our valued global partners. This investment reinforces our commitment to empowering Sri Lankan lives and enterprises with world-class infrastructure, ensuring the nation stays ahead in an increasingly digital world. By improving network reliability and expanding capacity, we are working towards a more resilient and inclusive digital ecosystem," said Supun Weerasinghe, Director and Group CEO, Dialog Axiata.

Dialog plays a vital role in enhancing Sri Lanka's connectivity as a global communications hub. By investing in advanced network solutions and forming strategic partnerships, Dialog is shaping the future of digital connectivity, empowering businesses and consumers with infrastructure that fuels economic growth and technological innovation.