

DFCC Vardhana Bank's Ranwarama Gold Jewellery Pawning Facility



DFCC Vardhana Bank (DVB), the everyday banking unit of DFCC Bank, expanded

its Ranwarama gold jewellery pawning facility by launching the product in Wattala, Chilaw and Matale. The facility will also be introduced to the DVB branches at Gampola shortly.

The Ranwarama pawning facility was established in order to provide ease of mind to customers in times of monetary requirement. With the launch of Ranwarama pawning facility in a number of its branches, DVB once again assures its customers of their commitment to understanding their needs and providing them with value added products so as to better serve them.

L G Perera, CEO and Managing Director, DFCC Vardhana Bank, said “There are many places in the country that offer pawning facilities, however, thus far, we have provided a heightened element of trust and safety for our customers. The Ranwarama pawning product is our way of demonstrating to our customers that DVB understands how precious these items are, and thus ensuring the safety of their possessions.”