DFCC Leasing and Ideal Motors Join Forces to Offer Exciting Leasing Promotions

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(L-R): Harsha Perera, Senior Manager, Marketing – Ideal Motors, Malake Vehalla, Deputy General Manager – Corporate Sales & Tender Business – Ideal Motors, Nimisha Welgama, Director legal and corporate affairs, Ideal Motors exchanging the MoU with Aasiri Iddamalgoda – SVP – Retail Banking & SME, DFCC Bank; Samathri Kariyawasam, Vice President (General Legal); DFCC Bank; Asanka Patabadige, Assistant Vice President, DFCC Bank; and Chamara Peiris – Senior Manager – DFCC Bank.

DFCC Leasing, and Ideal Motors announced a landmark partnership to enable customers to enjoy leasing promotions aimed at delivering exceptional value. A Memorandum of Understanding (MoU) was signed between these two reputed and respected institutions, paving the way for an exciting partnership that combines the unparalleled leasing expertise of DFCC Leasing with the high-quality vehicle offerings from Ideal Motors. Leveraging their collective strengths and expertise, DFCC Leasing and Ideal Motors aim to provide customers with a seamless, modern leasing experience and unbeatable value.

"We are pleased to partner with Ideal Motors to bring these valuable and exclusive leasing

propositions, with unbeatable rates, to our valued customers," said Aasiri Iddamalgoda, Senior Vice President of Retail Banking and SME at DFCC Bank, "The combination of DFCC Leasing's expertise in vehicle financing solutions and Ideal Motors' locally assembled vehicles creates a unique offering that truly caters to the needs of our collective customers." DFCC Leasing, known for its exceptional service capability and longstanding history, has adapted its leasing solutions to cater to the evolving needs of Sri Lankans.

Nimisha Welgama, Director of legal and corporate affairs at Ideal Motors, said, "We are delighted to join forces with DFCC Leasing to provide customers with a uniquely seamless and professional leasing experience. Our shared commitment to delivering genuine value and customer satisfaction makes this partnership a perfect fit."

Through this partnership with DFCC Leasing, customers can access unbeatable leasing facilities when choosing the popular Mahindra KUV100 SUV and Mahindra Bolero Pickup truck, meticulously assembled in Sri Lanka by Ideal Motors.

DFCC Bank is ranked among Business Today's Top 40 Corporates in Sri Lanka.