‘DFCC Junior’ First to Provide E-Vouchers, Robotics and Coding Kits for Kids



DFCC Bank unveiled a series of benefits for its DFCC Junior savings accounts with e-gift vouchers and engaging robotics and coding learning kits for kids.

DFCC Junior E-Vouchers cover 110 merchants islandwide, encouraging kids, parents, and guardians to save while enjoying exciting rewards that are fun and educational.

DFCC Bank has tied up with STEM (Science, Technology, Engineering, and Mathematics) education providers in line with its commitment to innovation through learning and introduced a Value Credit Scheme for DFCC Junior accountholders.

This move also aligns with DFCC’s Sustainability Strategy, which advocates for a skilled, financially literate populace to foster sustainable economic growth over the long term.

Aasiri Iddamalgoda, the Senior Vice President of Retail Banking and SME at DFCC Bank, explained, “As a financial institution, we recognize the importance of instilling

a culture of savings among parents, guardians, and children from a young age, as it constitutes a fundamental building block for a prosperous future. Through our enhanced DFCC Junior Accounts and their exciting benefits, we aim to empower parents and guardians to pave the way for their children's financial and academic success. Our reward schemes reflect our dedication to fostering the ambitions of the next generation, engaging them in a fun and educational way, encouraging them to explore and develop their talents."

DFCC Bank is ranked among Business Today's Top 40 Corporates in Sri Lanka.