

# DFCC Bank's Trailblazing Website Clinches Silver at BestWeb.LK Awards 2023

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*(L-R): Pradeepan Sivalingam, Senior Manager/Digital Banking, Dinesh Jebamani, Vice President/Digital Strategy, Amisha Danansuriya, Banking Assistant/Digital Banking, Nilmini Gunarathna, Vice President/ Head of Marketing and Sustainability, Asanga Uduwela, Chief Operating Officer, and Vindya Solangaarachchi, Chief Information Officer.*

DFCC Bank's website secured a Silver Award for Best Website in the Banking and Finance Category at BestWeb.LK Awards 2023. This accolade marks the recognition for the fourth consecutive year. This accolade is a testament to DFCC Bank's relentless pursuit of excellence and its foresight in crafting digital experiences that transcend conventional platforms. The website leads innovation, seamlessly merging cutting-edge technology with a user-friendly interface. Beyond its role as a banking portal, the website has evolved into a dynamic platform offering a comprehensive suite of services and solutions catering to diverse customer needs.

Dinesh Jebamani, Vice President of Digital Strategy at DFCC Bank, remarked, "It is indeed a moment of pride as we are once again fortunate enough to have secured this coveted accolade. Our website represents a convergence of form and function, embodying a meticulous design ethos prioritising accessibility, inclusivity, and

efficiency. It stands resolute as a trilingual hub, catering to users in Sinhala, Tamil, and English, thereby encapsulating our sincere commitment to serving all Sri Lankans with the best possible world-class digital experiences.”

DFCC Bank is ranked among Business Today’s Top 40 Corporates in Sri Lanka.