

DFCC Bank's Revamped Website Offers An Enhanced User Experience



Keeping pace with the way customers transact with their banks and staying abreast of digital trends, DFCC Bank revamped its website, to the convenience of its customers. The website offers improved functionality and a host of features that enhance user experience significantly. The new, user-friendly website offers a stronger mobile focus, with a different design for desktop use. A clear search function and a credit card comparison tool, location-based services to find DFCC branches, ATM, CDM on Google maps will be useful for customers.

The design of DFCC Bank's new website facilitates users to avail of the facilities such as: Lease, Personal, Home Loan, Credit Card Cashback and Repayment Calculator

On the occasion of the new website launch, Lakshman Silva, CEO, DFCC Bank said, "The new website offers a seamless experience for customers to interact with the Bank on any device at their convenience. There are many new features such as an improved interface that our customers will enjoy, coupled with the ability to apply online for individual savings accounts. The re-design of the site was based on our research findings, which helped us to identify the most visited areas of the site and it is also more inclusive, for example, it offers features for the visually impaired to access and conduct their research, find required information online as well. The Bank is moving strongly towards achieving its digital goals and this website is yet another milestone in our journey."

DFCC Bank is a fully-fledged commercial bank offering the full gamut of commercial and development banking services. The Bank was ranked 14, in Business Today's list of Top 30 businesses in Sri Lanka 2017- 2018. Fitch Ratings Lanka has rated DFCC AA-(lka).