

# DFCC Bank's Read the Way Campaign Leaves Positive Impact on Lives of Deserving Students



Embarking on a transformation journey, the DFCC Read the Way 2023 sustainable initiative has concluded, leaving an indelible mark on young hearts and minds. With a resolute commitment to enhancing education for underprivileged children in Sri Lanka, this initiative helped inspire a learning culture.

Through the collective efforts of all valued stakeholders, the program extended its reach to more than 14,000 students across 50 schools in 19 districts, emerging as a beacon of hope for those facing financial challenges. By nurturing a passion for reading, the DFCC Read the Way initiative illuminated individual paths while resonating with UN Sustainable Development Goal 4, striving to ensure inclusive education and lifelong learning opportunities for all. DFCC Bank takes this opportunity to celebrate the power of education in shaping brighter futures.

DFCC Bank is ranked among Business Today's Top 40 Corporates in Sri Lanka.