

DFCC Bank Partners with Pearl Bay Water



DFCC Bank has partnered with the latest entertainment venue and leisure park experience in Sri Lanka, Pearl Bay, to offer 30 percent savings through its DFCC Pinnacle Credit Cards. Pearl Bay, part of the David Pieris Group, provides the latest and most exciting adventure experiences, bringing together Sri Lanka's first EU-standard water park and FIA/CIK-certified leisure and professional karting track. DFCC Bank, through its Pinnacle Credit Cards, is the first payment services provider to offer a promotion in partnership with Pearl Bay Water and Leisure Park. DFCC Pinnacle is a personalized banking proposition and experience for the Bank's most discerning customers, including dedicated relationship managers and personalized portfolio management. Along with individual attention, DFCC Pinnacle customers also enjoy a range of other services, including access to DFCC Bank's Pinnacle luxury banking center, with all amenities and facilities, and preferential rates and tariffs on accounts, cards, digital banking, and other services. DFCC Pinnacle Credit Cardholders also enjoy a waiver on annual fees, three percent cashback on fuel, restaurants, utility bills, overseas expenses, zero percent installment plan options on most transactions, free airport lounge access, concierge services, complimentary travel insurance and special plans on life insurance.

Shera Hassen, Vice President/ Head of Pinnacle/Branch Banking Planning and Implementation at DFCC Bank, said, “At DFCC Bank, we believe in providing our customers with the best possible entertainment experiences, and our partnership with Pearl Bay is a testament to that. We are constantly striving to create new opportunities to support the local economy in the country, and this partnership is one of many initiatives we have in store. We are pleased to be the first to provide significant savings of 30 percent at this unique and exciting new leisure offering. We look forward to seeing our cardholders and their families enjoying all that Pearl Bay offers. We look forward to seeing our Pinnacle Cardholders enjoying the best water slides, karting, air rifle shooting, and various food and beverage options at Pearl Bay by taking advantage of this special and exclusive offer.”

DFCC Bank is ranked among Business Today’s Top 40 Corporates in Sri Lanka.