

DFCC Bank partners with NCCSL to Strengthen SME Growth and Market Access



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DFCC Bank has partnered with the National Chamber of Commerce of Sri Lanka (NCCSL), as part of its broader focus on supporting business growth and expanding market access for small and medium-sized enterprises. SME support is evolving from a focus on finance alone to a broader approach that includes guidance, market access, and adaptability to changing conditions.

Through this partnership, DFCC Bank is working with NCCSL to bring these elements together in a more structured way. SMEs will gain access to export-oriented workshops, financial literacy programs, and business advisory support designed to improve decision-making, strengthen operational capability, and prepare businesses for expansion. A key component of the initiative is market access.

Through the 'From Sri Lanka' (FSL) platform, DFCC Bank customers will have the opportunity to showcase their products and services to a wider audience, connecting with both local and international buyers. This approach aligns with DFCC Bank's focus on enabling growth through a more connected ecosystem, where finance, knowledge, and market access work together.

Rather than operating in isolation, these elements are being brought closer to the customer, allowing businesses to move more confidently from stability to scale. By partnering with NCCSL, DFCC Bank continues to strengthen its role in supporting SMEs as a financier and a facilitator of growth, helping businesses respond to opportunity while managing the realities of a more demanding operating environment.