

DFCC Bank Partners with Durdans Hospital Offered Free Breast Cancer Screenings and Awareness



At the DFCC Alokā Breast Cancer Screening awareness event.

DFCC Bank, through its women-centric initiative DFCC Alokā, partnered with Durdans Hospital to provide free breast cancer screenings, live-streamed webinars, and personalized care for its female employees. This collaboration also involved the DFCC Bank's Human Resource Department, which ensured the smooth implementation of the initiative and made these valuable services easily accessible to all female staff members.

As part of the initiative, DFCC Bank's female employees received breast cancer screenings entirely free of charge, sponsored by Durdans Hospital, along with the opportunity for TLC.

Shera Hassen, Vice President and head of Pinnacle/Branch Banking Planning & Implementation, DFCC Bank, commented: "At DFCC Alokā, we are committed to empowering and supporting our female staff in every way possible. Through this partnership with Durdans Hospital and the support of our HR team, we offered free screenings, personalized care, and educational resources to raise awareness about breast cancer. This initiative underscored our belief in the importance of early detection and creating a culture of care and well-being within the workplace."

Paduma

Subasinghe, Senior Vice President (SVP) and Head of Human Resources at DFCC Bank, remarked, "We believed that providing our female staff with access to breast

cancer screenings and health education was an important step towards ensuring their well-being. This initiative was not just about raising awareness of breast cancer but also about fostering a culture where women feel supported both in terms of their health and their professional growth. The webinar and free screenings gave our staff essential tools for early detection and a healthier, more informed future.”

Commenting on the value of this collaboration, Dr. Shreen Wilathagamuwa, Resident Family Physician at Durdans Hospital, said, “We were pleased to work alongside DFCC Bank to offer fully free-of-charge breast cancer screenings for the bank’s female employees. Early detection can significantly improve outcomes, and by offering personalized care through female doctors and nurses, we ensured that women felt supported and empowered to take charge of their health. We encouraged all women to schedule screenings regularly as part of their routine health care.”