DFCC Bank Launches Home Loan Campaign



The culmination of personal growth for any individual has one's own home. While it is a huge accomplishment, it is undoubtedly a challenge to purchase a home through savings alone. DFCC Bank has recognized this societal need, and in response, the Bank for Everyone has launched a new Home Loan campaign to fulfill the dream of having a home of its own.

Launched under the creative line, "Let's go home…to a home of our own with a DFCC Home Loan", this campaign seeks to drive across a message that enables individuals to understand that there is no better feeling than going home. If that home is your very own, the feeling is priceless. The bank is promoting this new Home Loan campaign extensively on social media and other digital media platforms.

Regardless of whether one's goal is to build, purchase or renovate a home or apartment, DFCC Home Loans can make that goal a reality. With hassle free credit approvals in three working days and the lowest interest rates coupled with a repayment period of up to 20 years, any individual with a minimum monthly income of 30,000 rupees and above is eligible to apply for a DFCC Home Loan. DFCC Bank will determine the maximum loan amount upon considering the repayment capacity and the Forced Sale Value (FSV) of the property.

In the case of home construction, DFCC Bank allows a maximum borrowing of up to 75 percent of the Bill of Quantity (BOQ) value. Customers can also choose between an equated monthly installment payment (where capital plus interest is a fixed sum) or an equal monthly installment payment (where capital is paid back in equal

installments with interest on a reducing balance).

DFCC Bank was ranked amongst Business Today’s Top 30 Corporates in Sri Lanka.