

DFCC Bank Introduces Interactive E-Statement For Credit Cards



DFCC Bank launched an Interactive Credit Card e-Statement which allows cardholders to view their monthly spending with ease.

The e-Statement offers category-wise tracking of spending through graphical illustrations, making it simple for cardholders to quickly assess percentage of spending. The e-Statement also offers cardholders the option to submit requests to convert transactions into flexi plans and offers a tab to dispute transactions with a click. Other options allow cardholders to print in paper statement format, view current card promotions, access quick links to tariff, view card balance transfer, loan on card, flexi plans and Cash- Back reward summary.

Commenting on this initiative, Lakshman Silva, CEO, DFCC Bank said, "The Interactive Credit Card e-Statement was conceptualized in response to customer requests for greater transparency in their Credit Card statements. The new e-Statement delivers both an overview and a detailed break-down of how much and on what the cardholders are spending, so that they can rationalize their expenses better. The transparency that our e-Statement offers strengthens the confidence in using the card more freely, secure in the knowledge that cardholders can seek clarification on any aspect of the card via the Interactive feature on the e-Statement."

The e-Statement embeds videos and offers a graphical speedometer illustration of card limit, usage and available balance. Cardholders can view their domestic, international and credit transactions separately. The e-Statement also empowers cardholders to track their spending based on specific merchants' locations, while

comparing prior three- month spending and previous month's spending patterns. The e-Statement has an easy pass- word logic and allows the customer to contact the bank via email.