

# DFCC Bank introduces Employee Banking proposition empowering financial wellbeing across organizations



Thimal Perera, Director/CEO,  
DFCC Bank.

DFCC Bank has introduced the DFCC Employee Banking Proposition, a partnership-led workplace banking solution that simplifies how organizations manage employee banking and expands access to financial benefits and digital convenience for employees and their families.

The proposition is designed to reduce the operational burden on HR and Finance teams by streamlining payroll-linked banking administration and improving the management of employee-related financial processes through better integration with existing organizational systems.

At the same time, the proposition reflects a broader shift across workplaces, where financial well-being is increasingly becoming part of the employee experience.

Organizations are looking beyond salaries and traditional benefits toward more practical forms of support that improve everyday life and strengthen employee engagement. Against this backdrop, DFCC Bank has positioned the Employee Banking Proposition not as a conventional payroll offering but as a more integrated workplace banking ecosystem. Employees enrolled in the program gain access to a

range of preferential banking products, including savings accounts, home loans, personal loans, and credit cards offered on terms exclusive to employees of partner organizations.

Asitha Pinnaduwa, Vice President/Head of Products and Propositions, Retail & Business Banking at DFCC Bank, said, “The expectations employees have from workplaces are evolving, and financial well-being is becoming an increasingly important part of that conversation. The DFCC Employee Banking Proposition was developed to create practical value for both organizations and employees by combining financial access, digital convenience, and administrative simplicity within one integrated model.” The proposition also extends beyond the employee. Selected benefits are designed to support broader family needs, including products linked to children’s savings and financial support for parents, reflecting the broader realities of household financial planning.

In addition to banking products, employees receive access to lifestyle privileges, merchant offers, and DFCC Bank’s digital banking platforms, providing greater convenience and day-to-day financial access.

The proposition was officially launched internally at DFCC Bank’s Head Office with the participation of the Bank’s senior leadership team, reflecting DFCC Bank’s continued focus on building more customer-centric and relevant banking propositions aligned with evolving workplace and employee needs.