## DFCC Bank Highlights Award-Winning iConnect Digital Cash Management Solution

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DFCC Bank hosted a special Power Breakfast to honor its valued customers in the tea industry. The event was designed to showcase the bank's iConnect Franchise and its various innovative banking solutions. The primary focus was on Core's creation of a digital ecosystem that can uniquely benefit customers in Sri Lanka's tea industry.

The Power Breakfast provided an excellent platform for networking, exchanging insights, and discussing industry trends. The highlight of the event was the demonstration of DFCC Bank's award-winning iConnect digital payments and cash management solution. The team showcased how DFCC iConnect can streamline operations, optimize cash flow, and enhance efficiency for businesses of all sizes, from SMEs to larger companies. A series of interactive presentations provided the guests with a firsthand experience of DFCC iConnect and its wide range of benefits.

Sohantha Wijesingha, Vice President and Head of Corporate Banking at DFCC Bank, expressed his pleasure in hosting valued customers representing Sri Lanka's tea industry. He said that the event was one of many initiatives DFCC Bank is conducting to leverage its exceptional award-winning technology to build stronger relationships, drive industry

excellence, and shape the future of banking. "We also look forward to reaching out to other important SME and corporate customer segments."  $\,$ 

DFCC Bank is ranked among Business Today's Top 40 Corporates in Sri Lanka.