

DFCC Bank Empowers Migrant Workers with Launch of Financial Literacy Guide



Thimal Perera, Director/CEO, DFCC Bank presenting a ceremonial copy of the guide to L. A. P. K. Liyanwala, AGM Corporate Affairs, Sri Lanka Bureau of Foreign Employment in the presence of (L-R): Ishani Kudagamage, DFCC Bank; W. A. K. Kumari, DGM Finance, Sri Lanka Bureau of Foreign Employment; Anton Arumugam, Senior Vice President, Offshore Banking, Remittances and Business Development, DFCC Bank; Nilmini Gunaratne, Vice President/Head of Marketing and Sustainability, DFCC Bank; and Iranga Amilana, Assistant Vice President – Offshore Banking, Remittances and Business Development, DFCC Bank.

DFCC Bank took a significant step towards empowering migrant workers by launching its new Financial Literacy guide titled, “Is this Every Sri Lankan Migrant Worker’s Story?” (Rata Yana Api Hamogema Kathawada Meh?).

The launch, spearheaded by DFCC Bank Remittances Department, aims to create awareness about financial literacy and educate migrant workers on the advantages of remitting their hard-earned money through legitimate channels while

contributing to increased foreign currency inflows to the country.

Thimal Perera, CEO, DFCC highlighted DFCC Bank's dedication to uplifting the migrant worker community, "As the Bank for Everyone, we believe in empowering all our customers, including our global community of migrant workers, with the knowledge and tools they need to make informed financial decisions. This Financial Literacy Guide is our way of supporting the migrant workforce, helping them to secure their financial futures better, and take advantage of the opportunities available to them as earners of foreign currency for Sri Lanka."

Anton Arumugam, Senior Vice President of Offshore Banking, Remittances and Business Development, also discussed the importance of this initiative saying, "Migrant workers play a vital role in supporting our economy and are a crucial part of our society. This guide answers important questions and clarifies their options whilst educating them on the importance of using legitimate banking channels to make inward remittances and the risks of relying on informal methods. In addition, we will be organising activities targeting migrant workers at the regional level, facilitated by the regional offices of the Sri Lanka Bureau of Foreign Employment (SLBFE).

The guide was launched at a ceremony held at the DFCC Bank Head Office, with the Sri Lanka Bureau of Foreign Employment patronage and L. A. P. K. Liyanwala, Assistant General Manager for Corporate Affairs. During the event, he expressed his support for the timely initiative and discussed its importance, "We greatly appreciate DFCC Bank's commitment to promoting financial literacy among migrant workers. This endeavour aligns with our shared goal of ensuring the welfare and safety of our migrant workforce. We believe that informed and financially savvy migrant workers can positively impact their families, communities, and ultimately the nation."

DFCC Bank is ranked among Business Today's Top 40 Corporates in Sri Lanka.