DFCC Bank as Sri Lanka’s First Bank in the Metaverse with DFCC Galaxy



DFCC Bank has launched DFCC Galaxy, making it the first-ever Sri Lankan bank to open a virtual branch in the Metaverse. With this new development, DFCC Bank has taken an innovative step, set-ting a benchmark for innovation and digitalisation in Sri Lanka’s banking and financial services space. DFCC Galaxy is set to revolutionise the banking industry in Sri Lanka, providing customers with a new, more exciting, accessible, and engaging way to Bank.

DFCC Galaxy provides an immersive banking experience, allowing customers to explore the virtual branch, interact with other users, play interactive games, and enjoy many benefits. Customers can also use DFCC Galaxy to access a 24×7 chatbot and live customer support, making banking more convenient. DFCC Galaxy is a virtual branch experience that can be enjoyed and explored from the comfort of

your home.

“We are extremely excited to announce the launch of DFCC Galaxy. This is a significant milestone, not just for us as a bank, but also as the first Bank in Sri Lanka to open a virtual branch in the Metaverse,” exclaimed Thimal Perera, CEO at DFCC Bank, “DFCC Galaxy demonstrates our commitment to continuous innovation and providing our customers with a banking experience that is both convenient and engaging. Digital innovation and integration are key focus areas for DFCC and are clearly outlined in our sustainability strategy, which is our roadmap towards emerging as “the” Bank for green finance in Sri Lanka by 2030. Virtual banking and the shift towards digital are essential in helping us create more resilient societies and minimise our carbon foot-print. With this initiative, we are proud to be a leader in the space.”

DFCC Bank has always been driven by customer centrism. DFCC Galaxy is another example of the Bank’s dedication to providing its customers with the best possible banking experience based on their needs and desires. Customers and the public can use DFCC Galaxy to obtain assistance with account opening and credit card applications and access information on DFCC Bank’s diverse financial products and services, making banking more accessible.

DFCC Bank is ranked among Business Today’s Top 40 Corporates in Sri Lanka.