

Dankotuwa Porcelain Launches New Designs For Its 25th Anniversary Celebrations



In celebration of its 25th anniversary Dankotuwa Porcelain launched 12 new designs to the lo-cal market through their showrooms located at Kollupitiya and Kirulapone recently. Eight new designs were introduced under the brand name “Dankotuwa” and named as Samurai Platinum, New Deco, Versailles, Pearl Gold, Pearl Platin, Munira, White Lusion Platin and White Lusion Gold. Four new designs were introduced under the brand name of “Laklain” and named as Yala Platin, Rosatea, Hiria and Kikka. These four designs are on ivory porcelain. Some of these designs are being shipped out to export destinations for the first time while a few designs that are almost twenty years old are being reintroduced.

“We have been constantly introducing new designs and withdrawing the very old designs, whilst continuing our policy of responding to market demands” said Dankotuwa Porcelain, Chairman/Managing Director Sunil G Wijesinha. Since

Dankotuwa caters to approximately 25 foreign markets, it has a wide range of designs which suit every taste. The new designs will be initially available at the Colombo and Kirulapone showrooms only, while the Colombo Show-rooms will continue to have mainly Dankotuwa branded premium designs, Kirulapone will have the “value-for-money” Laklain branded items as well.

Globally, more emphasis is being paid to the presentation of haute cuisine. Prominent chefs the world over are using quality porcelain tableware to complement their creations. Introducing different types of tableware designs for each table during an occasion will also create an invit-ing mix of creativity and set an alluring atmosphere for guests. “We at Dankotuwa have all the products that are fully geared to fulfill this need” says Sunil Wijesinha.

