

# Cross Border Academy Expands Its Reach



Cross Border Academy, which caters to the growing needs of the Hospitality industry, expands its reach after being awarded by Singapore Wissen Academy for producing Job oriented Diploma holders in the country.

The Academy, which will be celebrating its third year anniversary this year, is the brainchild of Yatila Wijemanne the Founder and Managing Director. It is affiliated with Dimensions Education Group of Singapore, established in 1980. The accreditation and quality controlling body of Cross Border is undertaken by Wissen Academy of Singapore, which is a partnered body of Dimensions Education Group.

Cross Border Academy provides enhanced opportunities for students of middle and low income families to study for an internationally recognised Hospitality Management programme in Sri Lanka.

The programme in hospitality for the students of middle and low income earning families has been introduced with the authorisation of the educational partners in Singapore. The introduction of this programme would be of great assistance to Sri

Lanka, as all successful students of Cross Border Academy receive on the job industrial attachments with pay on completion of the programme, and are further guaranteed jobs on successful completion of the industrial attachment.

Yatila Wijemanne, Founder and Managing Director – Cross Border Academy stated, “our programmes on hospitality have enabled many households with low and middle income to read a programme that has international accreditation. We undertake specialist tailor made programmes for in-house training within the hospitality industry. Furthermore, our easy payment scheme with no hidden charges will provide a platform for far greater number of students to join with Cross Border Academy, and on completion receive training for employment. As a result it will enable each household to uplift their standard of living.”

The primary aim of establishing Cross Border Academy was fuelled by the need in Sri Lanka for a professional Hospitality Management institution, thus enabling Sri Lankan students to read towards internationally recognised Hospitality Management programmes in Sri Lanka.

Arguably, Cross Border Academy, with strong industry recognition and partnerships, is perhaps the only education provider that bridges the gap between education and arrangement of employment. In this respect, Cross Border Academy is not only an education provider, but a catalyst in establishing the platform from qualification to employment.

The team of lecturers are highly specialised and have been trained in Singapore for the purpose of enhancing the quality of teaching. In addition, the learning environment is of international standard with spacious and air-conditioned lecture rooms, technology integrated teaching, personal tutoring and provision of learning material.

Since the inception of Cross Border Academy over three years ago, the education provider has grown by over 100 percent with each batch intake. Commenting on this, Yatila Wijemanne, Founder and Managing Director of the Academy stated, “the student population in our academy has been growing quite significantly; as a result we had to re-locate to a venue larger in size, therefore, enabling us with the possibility of providing greater facilities for our students”.

Cross Border Academy is the gateway for professional hospitality education in Sri Lanka and thus supports the hospitality sector in solving their human resource

requirements.