Cotton Collection Unveils COCO For The Free Spirited Woman


THE FREE SPIRIT

Cotton Collection unveiled an all new look for their sensational clothing range, COCO. The whole store was transformed into a whirlwind of colour and fashion as models took the floor by storm to celebrate the free spirit of women.

COCO blended an exciting rush of colour to present a cool yet refreshing look that lent a new meaning to the word ‘casual’. Splashes of pink, orange, yellow and a multitude of other vibrant colours dominated the free flowing designs where each line and hue imparted a casual vivacious look. To add some contrast to this lively mix of colours, designs created in subtle tones such as white and other light hues exhibited a soothing impression. Casual tops with delicate crocheting and fun add ons presented a world of choice while pants, skirts and scarves brought more variety to the range.

Revealing her thoughts on COCO, Niloufer Anverally, Managing Director of Cotton Collection said, “COCO embodies the essence of Cotton Collection, which is a fun loving and casual clothing store. Our women live passionately, break barriers and are free spirited, and our clothes complement their care free lifestyle.”

Spicing up this collection, KT Brown, Sri Lanka’s fashion designer who has taken the ramps of Sri Lanka by storm, contributed a distinctive range of designs that comprised of a composite of styles created solely in black and white. Stylish and trendy tops and pants with black and white stripes, checkered patterns and quirky designs further enhanced the fun nature of COCO while conveying an air of elegance at the same time.

Speaking on this collaboration, KT Brown said, “This is the first time that I am collaborating with a retail brand and it is very exciting. We see great promise in the COCO brand.” Going by the label ‘KT for COCO’, this is only the first of such collaborations of many that is to come in the future as COCO partners with fashion designers from both home and fashion capitals.

Mainly in cottons and cool linens, and with simple lines and cool, bohemian colours and designs, COCO clothes can be either dressed up or dressed down with fun accessories depending on the occasion to enhance and revel in your own individual style.

For the fun loving, free spirited ladies of Sri Lanka and beyond, step into any of the Cotton Collection stores and experience the revamped look of COCO.