Contemporary Outlook For Sarva



Six years after its birth, Sarva Integrated which began as a fledgling company with just five people on its permanent staff has moved from its small beginnings in Thimbirigasyaya. The six years of its operations have been a roller coaster ride for this small advertising company, which has seen more ups than downs and achieved several milestones along the way. On its sixth anniversary, Sarva, which now has 60 members of staff and some of Sri Lanka’s most prestigious clients on board, decided to move to its new spacious and contemporary premises at Havelock Road, which will help further their future growth plan.

“We took our time about it because even though our growth was rapid in the last few years we needed to find the perfect place which would be in harmony with our culture. Our agency which is known for its very strong creative arm physically needed more space to breathe and this was one of our main priorities” said Chrishantha Jayasinghe, Managing Director of Sarva. The entire design of their new premises has been done to a minimalistic principle. “We have less clutter all around, which gives us more room to focus on what we do best which is think,”

added Chrishantha Jayasinghe.

What Sarva has done with their new premises is another of their artistic exploits. They converted an old building, which had a lot of garden space and made it into a place where creativity can thrive. There are lots of nooks and crannies for creative people to escape to, including a café, which is several moves away from the traditional lunchroom.

Sarva Integrated, a company which started with Dimos as their first client, currently has a large number of significant corporate names amongst their client portfolio such as Union Assurance, Caltex, Lanka Bell, Phoenix Plastics, Hutch, PABC, Browns 2-wheel Tractors and TVS Motor Bikes and three wheelers.

Sarva, which celebrates their six year success story at their brand new office, is known in the market for effective, result based advertising which has a direct effect on the bottom line of companies; a trend which they hope to continue and further hone as they go along.

